



## DATA ANALYST

### About Melbourne Victory Football Club

Melbourne Victory Football Club (MVFC), based at AAMI Park, is a leading professional football club with teams in Australia's A-League, Westfield W-League, National Youth League, and the Victorian National Premier League.

### About the role

The Data Analyst is an exciting and important role, critical to the success of Melbourne Victory Football Club. The role will be pivotal in developing and driving consumer data capabilities within the Club and will work collaboratively across the Club, analysing consumer, customer and fan-based data to identify trends and business opportunities.

The position is responsible for data strategy, collection and maintenance, data analysis and interpretation and reporting. This will include managing the data lifecycle across the Club (data acquisition, hygiene, processing, system documentation and business activation). Additionally, the Data Analyst will analyse data and develop reports to inform the business of opportunities and secondly utilising the business intelligence acquired to formulate and execute strategies that transition supporters along the supporter continuum.

In principle, the role will deepen the relationship that consumers have with club and work towards a single customer view. In practice, the role is endeavouring to utilise the marketing and sales systems to their potential, developing more users, supporters and members.

### Benefits and Perks

- Fast-paced and dynamic sports industry role
- Join a passionate and supportive team
- Great central location
- Flexible working options

### Desired Qualifications, Skills & Experience

- 2-4-years' experience in a similar role
- Tertiary qualifications in Business, Computer Science, Statistics, Mathematics, Analytics, or related field.
- Experience in business intelligence, data analysis with various forms of data.
- Experience using databases and data visualisation tools such as Tableau and with common data analytics, database systems and data science software tools, such as SAS, R, Python, Google BigQuery and Salesforce.
- A proven ability to transform large, complex and raw datasets into clear and actionable insights.
- Ability to work autonomously and proactively to develop regular reporting tools and dashboards for use across the business.
- Proficient in all Microsoft Office products and other related computer skills required.
- Experience managing multiple, complex and time sensitive projects.
- The ability to work well under pressure within set deadlines.

### Additional Requirements

Willingness to undergo a National Police Clearance

### Applications

Apply by submitting your resume and a brief cover letter to [careers@mvfc.com.au](mailto:careers@mvfc.com.au)  
Applications close **Friday 20 August 2021**